



## Message from the Chairperson



Jack O'Toole

The members and partners of PREDA can celebrate. PREDA, with its diverse and talented partners, has initiated and supported many Peace Country initiatives and development opportunities. Imagination, mixed with innovation and strong leadership, presents the Peace Country and PREDA with a winning formula for success!

Through the dedication and leadership of our members, we are ensuring continued prosperity for the region.

Jack O'Toole, Deputy Reeve  
County of Grande Prairie No. 1

## Peace Region Economic Development Alliance

### Purpose

PREDA's partnership with educational institutions, business groups, industry, and government departments guides the economic development future of the Peace Country.

### Successes

Rural Alberta Development Fund invests \$3.4 Million in the Centre for Research & Innovation, a partnership between PREDA and Grande Prairie Regional College.

Peace Country Medical Training Symposium draws 150 persons to explore best practices in delivering medical student training outside of major university centres in rural regions like the Peace. Partnership includes Grande Prairie Regional College, Peace Country Health, Grande Prairie Chamber of Commerce and NADC.

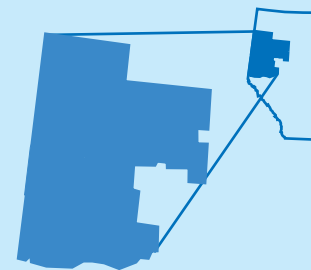
### Initiatives

Working with the County of Grande Prairie and regional stakeholders, PREDA helped advance the concept plans for the Pipestone Creek's Palaeontological Research, Education and Tourism Initiative. Included was an evening at the Smithsonian Folklife Festival in Washington D.C. where Dr. Phil Currie introduced a video portrayal - a walk-through computer graphic simulation of the proposed facility.

Grande Prairie Regional College and PREDA hosted 235 people and 110 competitors at the third annual Computer Games Expo and Industry Development event. The 'Game On! Getting a Job in the Video Game's Industry' video conference was a success.

### Opportunities

Work continues on Rail Freight Containerization, Alternative Energy, Regional Water Supply studies, and Labour Market Retention & Recruitment Networks.



PREDA region

Alliance membership  
population: 115,535

Communities: 25

## Building Capacity ... A Culture of Innovation

*Centre for Research and Innovation (CRI) was created by the merger of Grande Prairie Regional College's Integrated Research Unit and PREDA's The Innovation Network. The CRI's role is to facilitate and develop applied research and innovation capacity by providing necessary facilities, services, training and programs, infrastructure, processes, and networks to connect innovators throughout the region with research expertise.*

PREDA strives to strengthen the Peace region's **culture of innovation.**

## Peace Region Economic Development Alliance

### mission

To promote sustainable economic development in the Peace Region.

### member population base

115,535

### website

[www.peacecountrycanada.com](http://www.peacecountrycanada.com)

### organizational structure

Non-profit corporation established October 2002

### chairperson

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### priorities and accomplishments

Facilitating Trade and Investment

Regional Promotions  
Branding the Peace  
Labour Market Networks  
Investment Capital

Developing Regional Leadership & Partnerships

Economic Development & Industry Training  
Economic Well-Being

Developing Regional Industry Opportunities

New Product Development  
Diversification & Emerging Opportunities  
Regional Infrastructure

PREDa planning and operations are guided by three fundamental principles. The principles are:

1. Building capacity in the Peace that leads to strengthening our vibrant economy
2. Exploring and facilitating innovation and diversification of existing industries and new emerging opportunities, and
3. Providing good economic intelligence on the Peace region leading to better decision-making.

### member communities (25)

Cities	Towns	Villages	Counties/MD
Grande Prairie	Fairview	Berwyn	Birch Hills County
	Falher	Hythe	Clear Hills County
	Grimshaw	Nampa	MD of Fairview No. 136
	Manning	Rycroft	County of Grande Prairie No. 1
	McLennan		MD of Greenview No. 16
	Peace River		MD of Northern Lights No. 22
	Sexsmith		Northern Sunrise County
	Spirit River		MD of Peace No. 135
	Valleyview		MD of Smoky River No. 130
			MD of Spirit River No. 133
			Saddle Hills County

\*4 other voting members representing community development and education in the Peace region

Population based on Statistics Canada 2006 Census of Population Results